Techin2B ,Turkey

TECHIN2B
Where Technology turns into Business

TECHIN2B is the technology hub for accelerating validation, simplifying portfolio management and facilitating network engagement for tech entrepreneurs, professionals and investors.

Portfolio Management

A new method and set of tools gives you all the visibility and control you need to easily manage and track your portfolio within team.

Validation Approach

It#s minimally designed for you to validate business value with market, technical and business validators by implementing TECHIN2B methodology with Tech Evaluation Canvas(TEC) and identify commercialization potential!

Engagement

TECHIN2B, let you manage your events for engaging participants through tech portfolio and expertise before/after event and monitoring all content. Also, Training and Talk series provides you onsite networking environment for validation.

Services

We're ready to welcome you on board with premium features!

+2500 active users, +50 organisation and more than 1000 technlogies and startups are ready too.

TECHIN2B - Where technology turns into business is the Technology Hub to **accelerate market validation, increase collaboration, simplify portfolio management and facilitate network engagement** for tech owners, entrepreneurs, professionals, business partners, investors, sevice providers and industry contacts.

TECHIN2B offers a new method and set of tools which gives you all the visibility and control you need to easily manage and track your portfolio within team while engaging with all 3rd parties.

- **Manage** your technologies,

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  - **Access** to validators via TECHIN2B social network (market and technical experts, investors, mentors and more) or add externals manually,

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  - **Collaborate** with your colleagues,inventors,enterprenuers and other 3rd parties(mentor, investor, business partner and more),

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  - **Event Management** with Registration and Brokerage event options,

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  - **Build your own community** with your followers, event participants and all of your clients,

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  - **Integrate to your own website** and manage everything from one control centre,

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  - **Disseminate** your technologies and startups under your own brand,

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  - **Evaluate** your technologies and startups with new scoring system (Now available),

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  - **Valuate and compare** your technologies and startups (will be available End of 2nd quarter 2017),

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  - Use your customizable boards, create your own process, follow your contacts, check who's seen your technologies and more.

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  - [Visit TECHIN2B website](#) for **free basic account** to learn more. Check out prior [features and success stories.](#)

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- See what we've done so far and check out [our sponsorship kit](#) to be our portal partner.

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- *Be premium now. Get in touch for special offers for you.* **Request a trial for premium now**.

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How it works? You can check our short videos now!

1. [Manage your Tech/Startup Profile](#)

2.

3. [Validation - Collaboration Board](#)

4.

5. [Event Management - Participant](#)

6.

7. [B2B Module](#)
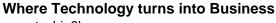
8.

9. [ScoreCard Demo](#)

I like to invite you personally to experience TECHIN2B Premium.

Portföy Yönetimi

Yeni bir metot ve araç seti sunarak görünürlüğünüzü sağlarken portföyünüzü takımınızla beraber yönetmenizi ve takip etmenizi sağlar.

Doğrulama Yaklaşımı

TECHIN2B metodolojisini ve ortamını kullanarak lokal uzmanlara ulaşmanızı sağlar. Teknolojinizin iş değerini teknik, pazar ve iş modeli yönünden doğrulayarak ticari

potansiyelinizi en erken aşamada belirlemeniz için minimal olarak tasarlanmıştır.

Sanal – Gerçek Ortamlarda Buluşturma

TECHIN2B, etkinliklerinizdeki katılımcıları teknoloji portföyleri ve deneyimleri özelinde bir araya getirir. Katılımcıların etkinlik öncesi/sonrası iletişiminin sürdürülmesini sağlarken bütün içeriği takip etmenizi sağlar. Training and Talk Series (T&T) ile özelleştirilmiş etkinlikler düzenleyerek doğrulama süreci için uygun ortamlar sunar.

- **Sector :**Entrepreneurship

Team
- AYKUT GULALANLAR, Senior Partner
- SEVINC GULALANLAR, Budget and Reporting Supervisor

Techin2B

Sector : Technology Transfer

TECHIN2B is the Technology Hub to accelerate validation, simplify portfolio management and facilitate network engagement for tech owners, entrepreneurs, professionals, business partners, investors and industry contacts. TECHIN2B offers a new method and set of tools which gives you all the visibility and control you need to easily manage and track your portfolio within team while engaging with all 3rd parties.

Description

It's minimally designed for you to validate business value with market, technical and business validators by implementing TECHIN2B methodology with Tech Evaluation Canvas(TEC) and identify commercialization potential! It provides an invaluable market and expertise data via experience professionals with their evaluated technology portfolio. TECHIN2B is an access point to reach technologies and engage with tech owners, professionals and business partners who struggle to access and evaluate business value in technologies from tech owners and startups. TECHIN2B gives an opportunity to access technologies from everywhere and let you find reliable validators and partners by checking their portfolio beside their expertise and experience. It lets you develop your tech brief and business strategy while attracting business partners. TECHIN2B, let you manage your events for engaging audience through tech portfolio and expertise before/after event and monitoring all content. Also, Training and Talk series provides you onsite networking environment for validation. TECHIN2B Team believes that collaboration depends on Trusted Relationships between individuals. So, We build this platform base on this approach in order to let individuals engage, collaborate and share with each other while representing their organizations and tech owners.

Primary Benefits

One Stop Shop System

All included system base on a new tech validation methodology. Let the system accelarate your dissemination and help you access key validators.

Manage Your Portfolio

Stay up to date on the techs that are most important to your team. See what's going on across your entire team. Log your interviews and progress.

Collaborate With Colleagues

Shared space for teams to collaborate, communicate, and share information securely. Stay up to date on team activity.

Who's Seen Your Profile

Know when someone's interested in you. See who's viewed you, your portfolio and what are their expertise and sector.

Track Real-Time Progress

Monitor, analyze and refine your portfolio. Instantly access a detailed report of your team and portfolio.

Event Manager

Setup your events for onsite validation opportunities. Let attendees interact efficiently by checking their expertise and portfolio.

Development Status

- **Stage of Development :** Commercially ready
- **Time to Market :** Less than 1 year

Market & Competition

TECHIN2B is positioned as a global player and has 3 main competitor which provides technology databases. All of the competitors have service base business model which includes trainings and consultancy and doesn#t have a scaling potential due to dependency in personal capacity and capability.

TECHIN2B also has local competitors which are mostly managed and supported by national authorities. Other competitors are also potential threat but they only have IT knowledge although our value proposition is depends on sector knowledge and experience. Team#s main aim is to improve effectiveness in daily job by increasing integration and engagement between in-house team.

Potential Sectors	Potential Regions
Technology Transfer	EMEA
Venture Capital	EU

Interest In

We#re interested in getting in touch with potential clients and investors.