

Technology Evaluation Canvas

Designed By :

Designed For:



Date:

Version :



Identifying MVP

Features 	importance for Customer(+3 & -3) 
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Value Perception

Customer Need 	Customer Benefit 
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Differentiate

Technology (+3 & -3) 	Competitor 
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Interviews

Teknical 
User 
Decision Maker 
Partners 

Tech to Market

TRL Level / Development Levels 
Co-Innovators / Partners 

Problem Validation

Problem 	Solution 
Value Proposition 	
IPR Status 	

Problem - Solution Fit

Solution - Market Fit

Customer Segments 
Risk and Barriers 